

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
23 June 2005 (23.06.2005)

PCT

(10) International Publication Number
WO 2005/057508 A3

(51) International Patent Classification⁷: **G06F 17/60**

(21) International Application Number:
PCT/US2004/040974

(22) International Filing Date: 8 December 2004 (08.12.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
60/527,899 8 December 2003 (08.12.2003) US

(71) Applicant (for all designated States except US):
WALKER DIGITAL, LLC [US/US]; 1177 High Ridge
Road, Suite 128, Stamford, CT 06905 (US).

(71) Applicants and

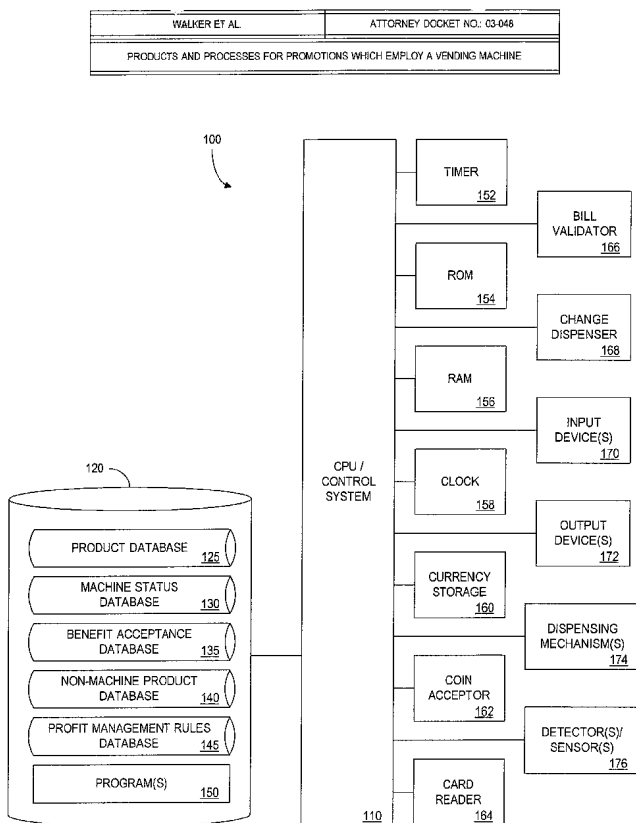
(72) Inventors: **WALKER, Jay, S.** [US/US]; 260 Oscaleta
Road, Ridgefield, CT 06877 (US). **TEDESCO, Daniel,
E.** [US/US]; Two Arden Lane, Huntington, CT 06484
(US). **BREITENBACH, Paul, T.** [US/US]; 33 Hillbrook
Road, Wilton, CT 06897 (US). **TEDESCO, Robert, C.**
[US/US]; 1951 Congress Street, Fairfield, CT 06824 (US).
GELMAN, Geoffrey, M. [US/US]; 1134 HBS Student
Mail Center, Boston, MA 02163 (US).

(74) Agents: **ALDERUCCI, Dean, P.** et al.; Walker Digital
Management, LLC, Five High Ridge Park, Stamford, CT
06905 (US).

(81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD,
MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG,

[Continued on next page]

(54) Title: PRODUCTS AND PROCESSES FOR PROMOTIONS WHICH EMPLOY A VENDING MACHINE



(57) Abstract: Products and processes are provided for receiving, from a customer via a vending machine (100), a selection of a first product that is available for dispensing by the vending machine. It is then determined, based on profit inventory management data (145), set of products that are available for dispensing by the vending machine. A game is output to the customer; Via the game, a selection of a product from the set of products is received. The selected product and the first product are vended.

WO 2005/057508 A3



PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(88) Date of publication of the international search report:

27 October 2005

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.